

Short List Guide

- The relevance of your product title and description to the search term.
- Any UPN, ISBN, MPN or any other number associated with the product that you are searching for.
- The location of Your Store or Business {even if is only an online business as well}
- The GPS location of the Searcher
- The product category and tags
- Image Alt and Title tags & File Names
- Date and Time
- In Stock or Out of stock
- The URL string www.mysite.com/flatware-silverware-tablepoons

In addition to the post here are articles that will help you write in depth articles for better organic indexing.

1. [ORGANIC SEARCH ENGINE OPTIMIZATION TECHNIQUES TUTORIAL](#)
2. [AMAZON AFFILIATE ACCOUNT FOR COMPARABLE PRODUCTS](#)